

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54031 UN NTL-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: 09/10/12 04:22 PM
 Client: STABENOW FOR SENATE (86235) CPE: / / 11850 Agency Commission: 15 % Updated: SRRYCKMAN on 09/10/12 05:01 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: STABENOW EST#11850 Self :20:00 **UNCONFIRMED**
 Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 09/10/12

ok sr 9.10.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	A DPRICE	0 0 0 0 1 0 0	DAY	30				0.0	\$315.00	1	\$315.00		

CDR

FBD	LBD	Oct 29
11/02/12	11/02/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	A ERACHAEL	0 1 0 1 0 0 0	EFG	30				0.0	\$100.00	2	\$200.00		

LUR

FBD	LBD	Oct 29
10/30/12	11/01/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	A EPHIL5P	0 1 0 0 0 0 0	EFG1	30				0.0	\$150.00	1	\$150.00		

LUR

FBD	LBD	Oct 29
10/30/12	10/30/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	A NCBSEVMF1	1 0 1 1 0 0 0	NEWS	30				0.0	\$1,500.00	3	\$4,500.00		

LUR

FBD	LBD	Oct 29
10/29/12	11/01/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	A 19:00 - 19:30	0 1 1 1 0 0 0	ACC	30				0.0	\$630.00	3	\$1,890.00		

CDR; TO RUN IN FAMILY FEUD

FBD	LBD	Oct 29
10/30/12	11/01/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	A PHAWAIL	1 0 0 0 0 0 0	REGP	30				0.0	\$3,150.00	1	\$3,150.00		

CDR

FBD	LBD	Oct 29
10/29/12	10/29/12	1

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Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST#11850	Self :20:00	**UNCONFIRMED**	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
	WKBD: 0%	WPXD: 0%	WADL: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	A PJERSEY	0 0 0 0 1 0 0	REGP	30				0.0	\$1,900.00	1	\$1,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A PCRIMESA1	0 0 0 0 0 1 0	REGP	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A LFORECAST	0 1 0 0 0 0 0	WEA	30				0.0	\$1,980.00	1	\$1,980.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A L2.5MEN	0 0 1 0 0 0 0	LFG	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A L2.5MEN	1 0 0 0 0 0 0	LFG	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A LLETTER02	0 0 0 1 0 0 0	LETT	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

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		WKBD: 0%	WPXD: 0%	WADL: 0%
			CABLE: 0%	

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	17	\$0.00	\$0.00	\$15,835.00	\$13,459.75
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$15,835.00	\$13,459.75